



ELIZE GREIDANUS

COMMUNICATION

PERSONAL PROFILE

I am a communication student from Groningen. I have had several experiences within the communications field over the past couple of years. My specializations are content creation, branding, TikTok, (copy)writing, concept creation, videography and story telling.

I have a Dutch **HBO Bachelor Degree** in communications & marketing.

CONTACT

Date of Birth: 20-09-2000
City: Groningen

EDUCATION (COMPLETED)

Hanze Hogeschool

International Communication (2018 - 2023)

Groninger Museum (Online) Communication Internship

Manage online platforms (socials & website).

Applied Psychology Minor

Minor about general psychology and coaching.

SKILLS

Ambitious, curious and creative

I am a person who is continuously trying to grow, both professionally as personally.

I strive to always try to think out of the box and learn new things. I am a creative person with a love for writing, story telling, photography and videography.

EXPERIENCE

Social Media Manager

Di Stefano Pizzeria (March 2019 - Sept. 2021)

Responsible for maintaining and managing the social media platforms. Shooting pictures and videos of the food. Creating online content.

Communication Assistant

LiAtelier - Gemstone Jewelry Shop
(February 2020- December 2020)

Working on webshop and social media. Creating marketing and content strategies/planning. Directing pictures of the jewelry with the photographer. SEO, blog writing and creating social media content.

Social Media Manager

Het Opstapje Café (October 2020 - June 2022)

Responsible for maintaining and managing the social media platforms. Shooting pictures and videos of the food. Creating online content. Planning actions and sales.

Communication Assistant

Zenvya - Crystals Jewelry Webshop (March 2022- July 2022)

Creating social media content and strategies. Writing blogs, SEO, maintaining products in webshop, writing and creating categories. Helping with the development of TikTok channel.



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INTERNATIONAL
COMMUNICATION

EXPERIENCE

Content Creator

GroningenLife Platform (March 2022 - present)

Creating content for student platform GroningenLife. Writing monthly articles/blogs, shooting and editing videos and creating content for TikTok.

Project assistant (TikTok manager)

Groninger Museum (April 2022 - present)

After my internship at the Groninger Museum I got hired as their TikTok specialist. Concept creation, story telling, filming and editing videos for the TikTok platform.

Communication assistant

Classic Jamming (March 2023 - present)

Responsible for maintaining and managing the social media platforms. Videography and content creation of the events (jam sessions). Creating online content. Maintaining and designing website.

LANGUAGES

Fluently

- Dutch
- English